

LYON HUANG

Product & UX Designer

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EXPERIENCE

Disney Parks, Experiences and Products

Product Designer • Glendale, CA

May 2018 - Dec 2020

- Responsible for defining UX strategy, platform-specific designs, interactive prototypes, research and testing
- Collaborated with cross-functional teams - including technology, product management, and consumer insights - to bring digital experiences to life
- Designed UI and UX for online booking and mobile ordering experiences for Disneyland and Disney World including Mobile Order, Dine Reservations, Events, Bookings, and more
- Presented work to top level stakeholders while using excellent communication and storytelling skills to champion the product
- Championed and spearheaded inclusive design principles. Spoke at internal company talks and created internal resources, best practices, and presentations to educate leadership and employees throughout the company

Interaction Designer • Glendale, CA

Oct 2017 - May 2018

- Launched Mobile Order at Disneyland and designed updates to the platform for both Disneyland & Disney World iOS/Android apps
- Standardized documentation and QA best practices throughout the design team

Freelance

UX Designer • Los Angeles, CA

Apr 2017 - Oct 2017

- Provided UX consultation at various startups & agencies within the e-commerce and healthcare spaces

Various Organizations

Human Resources • Orange County, CA

Sep 2011 - Jan 2017

- Worked in several HR roles before ultimately deciding to switch career paths into UX Design

EDUCATION

General Assembly

Los Angeles, CA • 2017

UX Design Immersive

University of California, Irvine

Irvine, CA • 2007 - 2011

B.A. Psychology & B.A. Criminology

SKILLS

Design & Research

Content Strategy • Design Thinking • Information Architecture • Interaction Design • Product Design • Prototyping • Storytelling • Usability Testing • User Research • Visual/UI Design • Workshops

Software

Adobe XD & Creative Suite • Axure • ClickUp • Figma • Framer • Invision • JIRA • Keynote • Sketch • Trello • Principle